



FOR IMMEDIATE RELEASE

Strata Health Announces Key Leadership Changes: Don G. Schick Transitions to Chairman of the Board, Peter Smith to President & CEO

Calgary, AB – June 11, 2019 – Strata Health Solutions Inc. today announced that Don Schick, the company's Founder, President and CEO, will be named Board Chairman effective July 1, 2019. Peter Smith will serve as the President and CEO for the global corporation based in Calgary, Alberta upon Don's transition.

An experienced entrepreneur and champion of innovation, Don founded Strata Health in 2001 with the introduction of our intelligent patient navigation technology, truly pioneering an entirely new eHealth category. During Don's tenure as CEO, his leadership was instrumental as Strata expanded patient flow functionality across the Canadian care continuum, and successfully entered multiple international markets. Now 18 years later, Strata Health is a global leader in patient flow and transition care pathways, operating in six countries and employing over 70 staff.

"Time flies when you're having fun – has it really been 18 years? I have led three start-ups over my career, but truly, I view Strata Health as my life's work," comments Don. "It's been a dream collaborating with forward-looking clinicians and leaders, working beside incredibly dynamic and dedicated young staff, all while being entrusted to make a true difference to patient's lives. It just doesn't get better than that – and really, we've barely touched the potential of Strata Health."

"Pete is so well positioned to further enhance Strata's Canadian and global reputation for leadership, innovation, integrity, and successful outcomes," Don continues. "The Board and I undertook a North American wide competition for this role, and Pete's combination of experience, skills and intelligence made him the right person for the job. I look forward to supporting Pete, our staff, and our clients in my new role."

With a powerful combination of business, information technology, and healthcare expertise, Peter Smith has over 25 years of experience spanning a broad spectrum of industries, technologies, and roles. Peter joined Strata Health in 2013 as the Vice President of Information Technology and has been the Executive Vice President for North America since 2016. As the incoming CEO, Peter will be responsible for leading the company's global expansion into new markets and verticals, championing product innovation, engineering the business to scale efficiently, and retaining the customer service focus and rewarding work environment Strata is known for.

"I am honoured and excited to have the opportunity to lead this incredible business Don has built from the ground up. Don has been, and will continue to be, a great mentor for me as we embark on a new chapter for Strata Health," Pete explains.

"Our greatest strength is our people. This team of talented, dedicated staff is truly second to none. Together, we will continue to provide world-class service to our customers, while innovating our leading technology, and remaining a trusted advisor to all of our customers," Pete declares. "Watch for us, as we expand our collaboration with other leading healthcare technology firms, offering holistic solutions in a rapidly evolving healthcare paradigm."

Who is Strata Health?

StrataHealth.com

With almost 20 years of experience in the patient care industry, Strata Health is the leading provider of intelligent, digital tools for resource allocation, patient transitions, and patient flow innovation across the care continuum. Strata Health supports healthcare clients on three continents, helping over 2 million patients worldwide get the care they need faster. Strata's software solutions are improving the healthcare experience for patients, clinicians, and health jurisdictions around the world.

For more information, please contact info@stratahealth.com.