



FOR IMMEDIATE RELEASE

Strata Health UK Invited to Speak at HC2009 in Harrogate, UK

London, England – April, 2009 – Having implemented Strata PathWays™ in 2008 to Outer North East London Community Services NHS as the core infrastructure for their SPA (Single Point of Access) as well as providing real time bed matching for streamlined care pathways to rehab, stoke, medical assessment units, DTOC (delayed transfers of care) and extended care beds, Strata Health Ltd. has been asked to share this experience at HC2009

The discussion will be centered around ‘Improving the patient experience - care across different settings’.

Clint Schick, Managing Director commented, ” ‘High Quality Care for All’ establishes a new agenda in which service provision and choice is available to patients using world class commissioning techniques. This approach better reflects a changing patient need but can leave front line care professionals at a loss to which services are available and if they have occupancy.”

John Samuel, Client Services Manager added, “A system that matches social and healthcare needs across care settings and organizational boundaries can significantly improve overall patient experience by shortening delays in treatment due to inappropriate referral routes. Using this approach also means newly commissioned services are promoted over traditional routes where patient need is more closely matched. Habitual practices are overcome and Commissioners’ are safe in the knowledge that changing needs can be implemented quicker across the health economy”.

The presentation will draw on experiences in the Acute, Primary care and Social services where resources matching and referral routing is providing true integrated health and social care at a local level. An international perspective will be provided by senior representation from Canadian Healthcare.

Participating in the presentation will include John Cowman, Director Business Development Havering APO; Brian James, Chief Executive, Rotherham NHS Foundation Trust; Howard Waldner, President and Chief Executive Officer Vancouver Island Health Authority, Canada; Donald G. Schick, President & Chief Executive Officer – Strata Health Solutions Inc.; Clinton F. Schick, Managing Director, Strata Health (UK) Ltd.

About Strata Health Ltd:

Strata Health Ltd. leverages technology to achieve dramatic patient flow improvement within health systems. Our clients say they’ve entrusted us with the job of creating patient flow solutions that achieve real and dramatic benefits for patients, their families and the world’s devoted front line caregivers. Strata Health is comprised of professionals with empathy for those who need care



and intense respect for those who devote themselves to caring for others. *Incorporated in the UK in 2008, Strata Health Ltd. is a wholly owned subsidiary of it's Canadian based parent company, Strata Health Solutions Inc.*

About HC Showcase 2009

The HC Showcase is the premier health informatics showcase event of the British Computer Society (BCS) Health Informatics Forum. The BCS is the leading professional body for those working in IT, with over 65,000 members in more than 100 countries, and is the qualifying body for Chartered IT Professionals (CITP). The Health Informatics Forum was formed to cover all aspects of Informatics in support of Health. The Forum provides leadership in this sector, acting as a source of professionally recognised expertise, under-pinning the outward-facing role of BCS, and ensuring that contributors to Health Informatics are recognised and respected. The purpose of HC is to: inform, educate and influence, support and facilitate the development of health informatics as a discipline, and disseminate the 'health informatics message' to the HI and wider community.